

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:2310
ANSWERED ON:15.12.2008
VARIOUS SCHEMES BY BSNL
Kaushal Shri Raghuvir Singh

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) the number of schemes launched by Mahanagar Telephone Nigam Limited (MTNL) and Bharat Sanchar Nigam Limited (BSNL) for mobile, basic telephone and WLL telephone in the country during the last two years and the current year:
- (b) whether some of schemes out of the above have been withdrawn by MTNL and BSNL;
- (c) If so, the reasons therefore: and
- (d) the steps taken by the Government to redress the problems faced by the subscribers on account of withdrawal of the said schemes?

Answer

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY(SHRI A. RAJA)

(a) BSNL has launched various schemes for mobile, basic telephone and WLL telephone considering the need of customers and prevailing market conditions. The details of scheme launched by BSNL HQ is given at Annexure-I. In addition, BSNL had also offered promotional packages for a maximum period of 90 days considering the festivals, market conditions etc. in accordance with TRAI guidelines.

Mahanagar Telephone Nigam Limited (MTNL) has launched 227,52 and 106 numbers of schemes for mobile, basic telephone and WLL telephone respectively during the last two years and the current year.

(b) to (d) Sir, Promotional plans lapsed automatically after expiry of promotional period. Some schemes have been withdrawn as they lost relevance and because of the market response. The guidelines of TRAI are being followed while launching and withdrawal of various schemes.